Editorial

Pharmacognosy Journal is now published by Elsevier: Moving ahead

It is a great pleasure to write an editorial for this issue being published by Elsevier – one of the major publishers in the world. Pharmacognosy Journal is one of the journals published by Phcog.Net and it has grown to become an extremely successful scientific journal in the field of natural products. The journal has a global readership and authorship. It has successfully published 34 issues since 2009 and is one of the most read journals in the fraternity of Medicinal Plants and Pharmacognosy.

Natural products are the most consistent and successful source of drugs and different plant species, and medicinal properties have been assigned to several thousands of them. Many major institutes and research centers are currently involved in exploring this opportunity to investigate newer drugs from medicinal plants. Researchers believe in combining the strengths of active compounds from medicinal plants with modern scientific techniques such as NMR, MS, and chromatography to provide new functional leads with high therapeutic value in a short span of time. But natural products research often faces many hurdles, which hinders drug development. We believe that natural products research information can potentially benefit many researchers involved in this area. We also believe that research on natural products is often delayed by a lack of necessary information about medicinal plants. Phcog.Net – a platform for Natural Product Researchers was created to combat these problems. It makes innovative use of the best tools for information dissemination to overcome the hurdles to Natural Product Research.

Phcog.Net is a non-profit network dedicated to Natural Products Research to develop promising drugs. Our main mission is to make information on herbal drug research readily available in different formats to suit the individual needs of anyone who wants it. Our long term objective is to provide high quality, accurate, and necessary information to enhance herbal drug research. We invite you to join our network and make your research more visible. Visit www.phcog.net for more details.

Currently, we are working on classifying different sections within the journal scope and we will be introducing our section editors in the forthcoming issue. We are also seeking scholars and mentors from around the world who are interested in being a part of various volunteer Editorial and Review Boards of Phcog J. We are constantly working on improved editorial assistance to authors and rapid turnaround for their submitted papers.

We also welcome original research articles, full-length reviews, short reviews, and general articles in the field of natural products. We have also recruited a good number of reviewers, who are committed to timely and high-quality appraisal of articles submitted to the journal. Our main goal is to provide high quality publication and publish the most important research and review articles which fall within the scope of the journal. Finally, on behalf of the Editorial team, we would like to thank all reviewers for their support and dedication toward the growth of Pharmacognosy Journal.

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